

Tony Sharpe

Creative Director/Writer

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Experience

Freelance Creative Director/Writer

Columbus • Since January 2017

Mizuno, Hertz, Thrifty, Dollar, Lilly, StayWell, OSU Wexner Medical Center

SVP, Executive Creative Director

Epsilon, Columbus • August 2015–January 2017

Shopper Marketing, Activation, Social, Digital & eCRM

Purina, Olive Garden, Darden Restaurants, Red Lobster, JP Morgan Chase

Executive Creative Director

Geometry Global, Akron/Bentonville • 2015

Shopper Marketing, Activation, Dealer Support, Social & Digital Marketing

Nestlé, John Deere, Brand USA, Johnson & Johnson, E. & J. Gallo,

Bombardier Recreational Products, ContiTech, Sherwin-Williams

SVP, Executive Creative Director

Moxie Interactive, Columbus • 2012–2014

Advertising, Brand Strategy, Social & Digital Marketing

Nationwide Insurance, Nationwide Financial, Maui Jim, Abbott Nutrition,

Rachael Ray Nutrish, Bob Evans, Donatos Pizza, Sonny's Real Pit BBQ

SVP, Group Creative Director

FCB Global, Chicago • 2006–2011

Advertising, Brand Strategy & Search

SC Johnson, Windex, Glade, Pledge, Oust, Fantastik, Dräno, Scrubbing Bubbles,

Shout, Nature's Source, Ziploc, Raid, OFF!

International • Glade, Pledge, Mr. Muscle, Raid, OFF!

VP, Creative Director

Foote, Cone & Belding, Chicago/Los Angeles • 1999–2006

Windex, Glade, Iowa Beef Processors (now Tyson), Mattel

Copywriter

Coors Light, Killian's, KRAFT, A-1 Steak Sauce, Gatorade, Quaker Oats, Canada Dry, Boeing

Associate Creative Director

Valentine Radford, Kansas City • 1997–1999

Bayer, Pizza Hut, Hallmark

Instructor

Chicago Portfolio School • 2002

Columbia College, Chicago • 1999–2000

Creative Circus, Atlanta • 1997

Awards

CA, Addy, Mobius, Print, Show South, New York Festivals, Hugo,

Chicago Creative Club, Creativity, Effie

Ad Age's Top Spot • 2004

Judge – The Detroit Show • 2009, AAF • 2010–2014, Digital 2013, 2015

Education

The University of North Carolina at Chapel Hill

BA in English and Radio, Television & Motion Pictures

The Second City, Improv Comedy • 2004 - 2005

Hyper Island Master Class • 2010