

# Tony Sharpe

## Creative Director/Writer

Columbus, OH • m: 312.401.8857

[tonysharp@mac.com](mailto:tonysharp@mac.com) • <http://tonysharp.tv> • <http://www.linkedin.com/in/tonysharp>

### Experience

#### Creative Director

The Shipyard, Columbus • Since 2021

Thrivent Financial Services, CLA (CliftonLarsonAllen), In-N-Out Burger,  
OSU Wexner Medical Center

#### Freelance Creative Director/Writer

Columbus, NYC, LA, London, Paris • 2017–2021

Mizuno, Hertz, Thrifty, Dollar, Eli Lilly, Tim Horton's, Burger King, In-N-Out Burger, Scotts  
Miracle-Gro, University of Wisconsin Credit Union, OSU Wexner Medical Center

#### SVP, Executive Creative Director

Epsilon, Columbus • 2015–2017

Darden Restaurants (Capital Grille, Eddie V's, Seasons 52, Bahama Breeze, Yardhouse), Red  
Lobster, Olive Garden, JPMorgan Chase, Waldorf Astoria, Purina

#### Executive Creative Director

Geometry Global, Akron/ Bentonville • 2015

Nestlé, John Deere, Brand USA, Johnson & Johnson, E. & J. Gallo,  
Bombardier Recreational Products, ContiTech, Sherwin-Williams

#### SVP, Executive Creative Director

Moxie, Columbus • March 2012–December 2014

Nationwide, Nationwide Financial, Abbott Nutrition, Rachael Ray Nutrish Pet Foods,  
Thorntons Convenience Stores, Bob Evans, Donatos Pizza, Sonny's Real Pit BBQ

#### SVP, Group Creative Director

FCB Global, Chicago • 2006–2011

SC Johnson Brands, North American Consumer Products  
Windex, Glade, Pledge, Oust, Fantastik, Drāno, Scrubbing Bubbles,  
Shout, Nature's Source, Ziploc, Raid, OFF!  
SCJ Global • Glade, Pledge, Mr. Muscle, Raid, OFF!

#### VP, Creative Director

Foote, Cone & Belding, Chicago • 1999–2006

SC Johnson, Windex, Glade, Iowa Beef Processors (now Tyson), Mattel

**Copywriter** – Coors Light, Killian's Irish Red, KRAFT (A-1 Steak Sauce), Gatorade,  
Quaker Oats, Canada Dry, Boeing, Honda

#### Instructor

Chicago Portfolio School • Columbia College, Chicago • Creative Circus, Atlanta

### Awards

CA, Addy, Mobius, Print, Show South, New York Festivals, Hugo,  
Chicago Creative Club, Creativity, Effie

Ad Age's Top Spot • 2004

Judge – The Detroit Show • 2004, AAF • 2010–2021

### Education

The University of North Carolina at Chapel Hill

BA in English and Radio, Television & Motion Pictures

The Second City, Improv Comedy • 2004–2005